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## **BIDS AND AWARDS COMMITTEE**

## PRODUCTION/PRINTING OF 2014 PDIC ANNUAL REPORT

## BID BULLETIN NO. 1

This is to notify bidders of the amendment/clarifications in the Instructions to Bidders/Terms of Reference.

Item No. 1, under Requirements and Qualifications of the Terms of Reference, is revised to read as follows:

"The advertising agency shall have proven capability and good track record in the advertising business for the last five (5) years; and must have produced at least one (1) award-winning Annual Report for commercial banks or government banks, or other major institutions, for the past three (3) years (**AR for 2011-2013**). Preferred award-giving bodies are Anvil, or Gold Quill or the Management Association of the Philippines (MAP), or an international award-giving body that recognizes communication essentials and standards in the production of Annual Reports."

Likewise, items in pages 3 and 9 of the Instructions to Bidders that pertain to the coverage period of the award-winning Annual Report are revised similarly (AR for 2011-2013).

All other provisions not affected by the above-cited clarification shall remain valid and subsisting.

BIDS AND AWARDS COMMITTEE

May 29, 2015

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